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YOU LOCAL IS LEKKER
IN PARTNERSHIP WITH PROUDLY SA

BUYING LOCAL IS LEKKER – AND EASY!

THERE'S something so satisfying about wearing a beautifully crafted dress or a well-designed pair of pants from a local source. Next time you go shopping for clothes, look for "Made in South Africa" on the wash-care label – you'll be surprised to learn where many items are actually made.

The Foschini Group (TFG), a member of the Proudly SA campaign, stocks locally-manufactured clothing. Now it's easy to support the "buy local" movement in your everyday shopping, including getting dressed from head to toe! TFG operates several local brands in our country while its two apparel factories in the Western Cape focus on local economic development, community upliftment, environmental sustainability, quality and global efficiency practices.

TFG's stores include @home, @home-livingspace, American Swiss, Archive, Charles & Keith, Donna, Duesouth, Exact, Fabiani, The Fix, G-Star, Hi, Markham, Mat & May, Soda Bloc, SportsScene, Sterns, Totalsports and, of course, Foschini. You can shop a variety of goods and enjoy the added perk of being part of a wider social

TFG's wholly-owned factories in Maitland and Caledon in the Western Cape supply apparel to the group. These factories train and employ more than a thousand South Africans, many of whom were previously unemployed.



movement – and what's better than that? Proudly SA isn't just a marketing slogan. Supporting home-grown businesses brings with it more than a sense of pride – you're also supporting job creation, social change and economic growth, just by choosing to buy a locally-made product. Yay you! ■



TFG is a made up of these locally-grown brands:



- @home
THE EVERYDAY STORE
- @homelivingspace
THE EVERYDAY STORE
- AMERICAN SWISS
FINE JEWELLERY SINCE 1894
- ARCHIVE
- colette
by colette hofman
- donna
- DUESOUTH
- EXACT
- Fabiani
- FIX
- FOSCHINI
- G-STAR RAW
- hi
- MARKHAM
- MAT & MAY
- RELAY JEANS
- SODA BLOC
- sportsScene
- STERN'S
1896
- TOTALSPORTS