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'ALL WOMAN' CONCEPT STORE BY FOSCHINI

FOSCHINI said it would mark Women's Month by opening its "All Woman" concept store, which will see it collaborating with local fashion brands including Kisua Africa and Burgundy Fly, and hair and beauty care brand, Candi & Co. Derek Patrick, the chief executive at TDC & Co, said the inspiration for the new store design came from the idea of a blank canvas. "The idea of a blank canvas is about using a selection of neutral and calm tones so that the products in the store can shine and be the hero. The idea of a blank canvas is also an invitation to customers to come into the store and let their creativity run free," he said. He said the intention of the space was to allow women to feel comfortable and confident in themselves. "So the focus is as much functional and flexible, as it is beautiful. It is not anchored in a particular time, which speaks to the longevity of the space and also to its openness for women of various ages to step in and really explore their personhood through style," he said.

| Dineo Faku